



THIS SPITFIRE WENT TO MARKET.



AND THIS SPITFIRE WENT TO TOWN.

There's something about a Spitfire that brings out the pure joy of driving—any type of driving.

It could well be the practical side of Spitfire. A seven-cubic foot lockable trunk and storage space behind the seats. The incredible 24-foot turning circle (over seven feet shorter than a VW Rabbit) which makes parking a breeze. And the optional electric overdrive transmission.

Perhaps the reason is as simple as the convertible top,

which makes Spitfire one of the few classic roadsters.

Or maybe it's the competition proven sports car features of Spitfire. Fully independent suspension, front disc brakes, a rugged 1500cc engine, rack and pinion steering, and radial ply tires. And Spitfire's record of 13 national racing championships.

Whatever the reasons, it seems that Spitfire drivers naturally seem to have more fun.



For the name of your nearest Triumph dealer call: 800-447-4700. In Illinois call 800-322-4400. British Leyland Motors Inc., Leonia, New Jersey 07605.

TRIUMPH SPITFIRE
JUST FOR THE FUN OF IT.